Financial Statements 2016/17

England & Wales Cricket Board Limited





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Scott Smith Chief Financial Officer, ECB

Overview

In 2016, ECB made the highest level of contributions to our cricket network and stakeholders in its 20-year history.

These unprecedented contributions, coupled with significant investment in strategic Participation and Growth initiatives – including the first nationwide entry-level programme - resulted in a loss before tax of £37,315,000 and a loss after tax of £37,317,000. This compares to a profit before tax of £1,372,000 and a profit after tax of £1,231,000 in the previous year, 2015.

ECB's financial model is based around a four-year business cycle, with each four-year period having one home Ashes Series and one tour by India to England and Wales. The 2016/17 financial year represents year three of the 2014-17 cycle. Relative to India (2014) and Ashes (2015) years, the final 2 years of the cycle generate significantly lower levels of revenue and in turn deliver losses to the group, which are funded through accumulated reserves.

Turnover & Expenditure

Turnover decreased by £15.1m, from £134.0m in 2015 to £118.9m in 2016. This was driven by a reduction in broadcast revenue (£5.6m) and match returns (£5.0m), attributable to the relative returns from hosting Pakistan and Sri Lanka in 2016 versus Australia and New Zealand in 2015.

Other contributing factors included no further dividend distributions (2015: £4.5m) from the wholly-owned Dubai subsidiary - Cricket Management & Promotions FZ LLC - which was dissolved during the year.

Cost of sales are incurred as a consequence of securing the group's income streams and remained relatively stable during the year at £19.5m (2015: £18.9m).

ECB's main areas of expenditure are:

- Fee payments to First Class Counties and other costs to reflect their role in leading and supporting the growth of cricket in their county and providing a pathway for our most talented players to prepare for international cricket
- Costs incurred to support England teams across our senior men's, women's, disability and Lions teams in the talent Pathway as well as Performance Centre
- Recreational and grassroots costs including Minor County and County Board cricket, Premier Leagues and capital and revenue grants to County Cricket Boards
- Administration costs incurred by ECB in its role to lead and support the growth of cricket in England and Wales

The group's administrative expenditure increased by £23.0m during the year from £114.2m to £137.2m - attributable to the increased level of distributions made to the First Class County network.

Reserves

A reserves benchmarking exercise conducted during the year by KPMG, compared ECB's reserves against other national governing bodies and sporting institutions. Based on an assessment of the benchmarking analysis, ECB has concluded that the reserves policy is prudent and balanced.

The overall group reserves reduced to £35.7m, down from prior year reserves of £73.1m. This reduction has occurred at a faster rate than anticipated due to the advanced time frame at which distributions have been made to the First Class County network.







exclusive rewards

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Strategic report

In preparing this report, the directors have complied with s414c of the Companies Act 2006.

Principal activities, review of operations and future prospects

The group's turnover is derived primarily from cricket related activities carried out in England and Wales and in respect of participation by England teams in international events run by the International Cricket Council (ICC).

In addition to having a highly seasonal business, with the vast majority of income being earned in the summer, the business is also highly cyclical - with annual revenues varying significantly year on year - as a result of the occurrence of ICC international events and the scheduling of overseas teams touring England and Wales.

In 2017, there are scheduled to be seven Investec Test Matches, four against South Africa and three against West Indies; ten Royal London One Day International Matches, three against South Africa, five against West Indies and two against Ireland; and four NatWest Twenty20 International Matches, three against South Africa and one against West Indies.

In addition to these matches the ECB will be hosting in 2017 both the ICC Women's World Cup as well as the ICC Champions Trophy in England.

Looking forward, the ICC Future Tours Programme is set until 2019 and the ECB will also be hosting the ICC World Cup in 2019.

Group financial results and reserves

Turnover in the year amounted to £118,886,000 (2016: £133,967,000). Cost of sales in the year amounted to £19,524,000 (2016: £18,884,000).

The group made a loss on ordinary activities before taxation of £37,315,000 (2016: profit of £1,372,000). The retained loss of £37,317,000 (2016: profit of £1,231,000) has been transferred to reserves. During the vear to 31st January 2017. additional special fee payments were made to First Class Counties (FCCs) of £23.4m (£1.3m per FCC) and a further payment of £2.0m was made to Durham County Cricket Club to compensate for the removal of their eligibility to apply to stage future Test Matches.

Given the cyclical nature of the business, the group operates a four year business cycle. Each four year period having one ICC Cricket World Cup; one home Ashes series; and one tour to England and Wales by India. During the previous four year cycle from 1 January 2010 to 31 January 2014, the group nearly doubled reserves from £23.3m to £44.0m.

Group reserves at 31st January 2017 stand at £35,747,000. The Board will continue to assess the appropriate level of group reserves, taking into account group revenue levels, principal business risks and uncertainties, along with the requirements of the cricket network within England and Wales.

Supplier payment policy

The company's policy, which is also applied by the group, is to settle terms of payment with suppliers when agreeing the terms of each transaction, and to abide by the terms of payment. Trade creditors of the group at 31 January 2017 were equivalent to 36 days (2016: 8 days) of purchases, based on the average daily amount invoiced by suppliers during the year. Trade creditors at 31 January 2017 were unusually high due to a high value of transactions in January 2017, primarily attributable to the ICC Women's World Cup and ICC Champions Trophy events preparation.

Principal risks and uncertainties

During the current period, the Board updated its detailed Risk Analysis Report which:

- identifies risks faced:
- estimates the financial impact of these risks: and
- considers how major risks can be managed/mitigated.

Major risks identified include:

- loss of cricket due to events outside cricket's control, including the threat of terrorist attack and national mourning;
- reliance on core income streams: and
- significant breakdown in relations with overseas governing bodies.

The below table shows the level of reserves held by the Group and the Company:

	Group reserves £'000	Company reserves £'000	Group reserves as a percentage of annual turnover
31 December 2010	22,430	4,767	21%
31 January 2012	36,951	6,595	25%*
31 January 2013	34,963	8,767	31%
31 January 2014	44,009	10,970	36%
31 January 2015	70,039	15,015	40%
31 January 2016	73,106	22,910	55%
31 January 2017	35,747	(6,901)	30%

* This was calculated based on the annual group turnover from 1 January 2011 to 31 December 2011.

Financial risk management objective and policies

The group has a policy whereby there are maximum limits that can be invested with any single financial institution. All of the financial institutions that hold cash deposits have 'A' ratings.

The group's credit risk is primarily attributable to its trade receivables and amounts receivable from First Class Counties, international cricket boards and other international cricket organisations. The amounts presented in the balance sheet are net of allowances for doubtful receivables. An allowance for impairment is made where there is an identified loss event which, based on previous experience, is evidence in a reduction in the recoverability of cash flows. The company holds contracts that expose it to the financial risks of changes in foreign currency exchange rates. The group uses foreign exchange forward contracts to hedge these exposures where appropriate.

These accounts were approved by the Board of Directors and signed on behalf of the Board by:

C J Graves

Director 28 March 2017

Lords Ground, St Johns Wood, London, NW8 8QZ, United Kingdom

Directors' report

The directors present their annual report and the audited financial statements for the year ended 31 January 2017.

Directors

The following directors, together with where applicable the positions they hold with related parties, have served the company during the year and since the year end.

Members of the Board

Chairman, Minor Counties Cricket Association

Chairman, Nottinghamshire CCC (resigned 29 February 2016)

Directors' report (continued)

Going concern

The directors have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. Thus, they continue to adopt the going concern basis of accounting in preparing the annual financial statements.

Disabled employees

applicable in the UK and Republic of Ireland. Applications for employment by disabled persons are always fully considered, bearing in mind the abilities of the applicant concerned. In the event of members of staff becoming disabled, every effort is made Under company law the directors must not approve the financial to ensure that their employment with the group continues and that statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent company and of their profit appropriate training is arranged. It is the policy of the group and the company that the training, career development and promotion of disabled or loss for that period. In preparing each of the group and parent company financial statements, the directors are required to: persons should, as far as possible, be identical to that of other employees.

Auditor

Each of the persons who is a director at the date of approval of this report confirms that:

- so far as directors are aware, there is no relevant audit information of which the company's auditor is unaware; and
- the directors have taken all the steps that he/she ought to have taken as a director in order to make himself/herself aware of any relevant audit information and to establish that the company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

Pursuant to section 487 of the Companies Act 2006, the auditor will be deemed to be reappointed and KPMG LLP will therefore continue in office.

C J Graves 28 March 2017 Director

Lords Ground, St Johns Wood, London, NW8 8QZ, United Kingdom

Position with related parties Colin Graves C Giles Clarke CBE DL Martin Darlow (appointed 10 May 2016) Chief Executive Bedfordshire CB Matthew Fleming Committee Member, Marylebone CC The Rt Hon Baroness Heyhoe Flint OBE DL (resigned 10 May 2016) Committee Member, Marylebone CC Tom Harrison lan Lovett Andrew Nash Chairman, Somerset CCC Professor Lord Patel of Bradford OBE Lucy Pearson (appointed 10 May 2016) John B Pickup MBE (resigned 10 May 2016) President, Cheshire CCC Jane Stichbury CBE QPM DL Chairman, Surrey CCC **Richard Thompson** James Wood Chairman. Devon CB Peter Wright

Scott Smith was appointed as Company Secretary on 10 May 2016.

Giles Clarke is a Full Member representative Director of The International Cricket Council (ICC).

We pay tribute to Baroness Rachael Heyhoe-Flint OBE, DL, who stepped down from the Board during the year and passed away in January at the age of 77. Her contribution to cricket and the ECB has been immense; from making her Test debut for England as a 21-year-old, to organising the first Women's World Cup and becoming one of the ECB's first female directors. Rachael was a pioneer and her enormous impact on the game was felt as a player, an ECB Board Director, an influential voice in the House of Lords, and a lifelong ambassador for the game.

Statement of directors' responsibilities in respect of the strategic report, the directors' report and the financial statements

The directors are responsible for preparing the Strategic Report, the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the group and parent company financial statements in accordance with UK Accounting Standards and applicable law (UK Generally Accepted Accounting Practice), including FRS 102 The Financial Reporting Standard

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group and the parent company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the parent company's transactions and disclose with reasonable accuracy at any time the financial position of the parent company and enable them to ensure that its financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the group and to prevent and detect fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the UK governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Corporate Governance

BOARD

With effect from the ECB AGM on $10^{\rm th}$ May 2016, the Board was comprised as follows:

A Chairman who is nominated by the Chairmen of the First Class County Clubs and the Marylebone Cricket Club Chairman, and then elected by all the Members of the ECB;

A President who is nominated by the Nominations Committee, appointed by the Board and then ratified by the Members at the first general meeting held after such Board appointment, and who represents ECB on the Executive Board of the International Cricket Council;

The Chief Executive Officer of the ECB;

One director appointed by the Marylebone Cricket Club;

One director who represents women's cricket who is nominated by the Nominations Committee, appointed by the Board and then ratified by the Members at the first general meeting held after such Board appointment:

Two directors appointed by the Recreational Assembly;

Four directors appointed by the Chairmen of the First Class County Clubs, one of whom is appointed Deputy Chairman; and:

Two independent directors, who are nominated by the Nominations Committee, appointed by the Board and then ratified by the Members at the first general meeting held after such Board appointment.

Colin Graves

Chairman of the Board; Chairman of the Nominations Committee; Chairman of the Remuneration Committee; Chairman of the Commercial Committee

lan Lovett

Deputy Chairman; Chairman of the Audit, Governance and Risk Management Committee; member of the Remuneration Committee and member of the Nominations Committee

Giles Clarke CBE DL President

Matthew Fleming Appointee of Marylebone Cricket Club

Tom Harrison Chief Executive Officer

Lucy Pearson Women's Cricket representative

Andrew Nash

Appointee of the First Class County Clubs and member of the Commercial Committee

Professor Lord Patel of Bradford OBE Independent

James Wood Appointee of the Recreational Assembly and Chairman of the Recreational Assembly

Jane Stichbury CBE QPM Independent; member of the Remuneration Committee and member of the Nominations Committee

Richard Thompson Appointee of the First Class County Clubs

Martin Darlow Appointee of the Recreational Assembly

Peter Wright Appointee of the First Class County Clubs and Chairman of the Cricket Committee

CRICKET COMMITTEE

The Cricket Committee is chaired by **Peter Wright** and the other members are:

Alan Fordham ECB Head of Cricket Operations (First Class)

Steven Garratt First Class Umpire

Daryl Mitchell Worcestershire CCC

David Leatherdale Chief Executive. PCA

Martyn Moxon Director of Cricket, Yorkshire CCC

Tom Harrison ECB Chief Executive Officer

Andrew Strauss OBE ECB Director, England Cricket

Wasim Khan MBE Chief Executive, Leicestershire CCC

AUDIT, GOVERNANCE AND RISK MAN

The Audit, Governance and Risk Manage by a Board Member and also comprises cricket plus four independent members.

The Audit, Governance and Risk Manag by **Ian Lovett.**

The members from within cricket are:

Jamie Clifford Chief Executive, Kent CCC

Alan Dickinson Treasurer, Surrey CCC

Keir Hounsome Chairman, Norfolk Cricket Board

The four independent members are:

Peter Davies Non-executive Chairman roles - retail in

Richard Gubbins Partner, Ashursts

Mary-Anne Mcintyre Investment Management Consultant

Richard Price Retired Partner, KPMG

The Audit, Governance and Risk Manage at least three times a year and reports d

Minutes of meetings are circulated to all members of It has formal terms of reference which take into acc recommendations on the role of audit committees.

In accordance with its terms of reference, the Audit, Governance and Risk Management Committee met with the ECB's external auditors and reviewed the Board's financial statements.

AGEMENT COMMITTEE	COMMERCIAL AND COMMUNICATIONS COMMITTEE
ement Committee is chaired s three members from within 5.	The Commercial and Communications Committee is chaired by Colin Graves and the six other members are:
ement Committee is chaired	Tom Harrison ECB Chief Executive Officer
	Chris Haynes ECB Director of Communications
	Tim Jotischky Senior PR Consultant at PHA Media
	Andrew Nash ECB Board member and Chairman, Somerset CCC
	Sanjay Patel ECB Commercial Director
	Tamsyn Zietsman Head of Publicity and Corporate Communications at Fremantle UK
ndustry	REMUNERATION COMMITTEE
	The Remuneration Committee is chaired by a Board member and also comprises two other Board members.
	The Remuneration Committee is chaired by Colin Graves and the other members are lan Lovett and Jane Stichbury
	NOMINATIONS COMMITTEE
ement Committee meets directly to the Board.	The Nominations Committee is chaired by ECB Chairman Colin Graves and also comprises three other Board members:
ll members of the Board. take into account recent	lan Lovett Deputy Chairman

Independent

Jane Stichbury CBE QPM

James Wood Representative of the Recreational Assembly

Independent auditor's report to the members of the England and Wales Cricket Board Limited

We have audited the financial statements of the England and Wales Cricket Board Limited for the year ended 31 January 2017 set out on pages 9 to 32. The financial reporting framework that has been applied in their preparation is applicable law and UK Accounting Standards (UK Generally Accepted Accounting Practice), including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland.*

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditor

As explained more fully in the Directors' Responsibilities Statement set out on page 6, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit, and express an opinion on, the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the group's and of the parent company's affairs as at 31 January 2017 and of the group's loss for the year then ended;
- have been properly prepared in accordance with UK Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Strategic Report and the Directors' Report for the financial year is consistent with the financial statements.

Based solely on the work required to be undertaken in the course of the audit of the financial statements and from reading the Strategic report and the Directors' report:

- we have not identified material misstatements in those reports; and
- in our opinion, those reports have been prepared in accordance with the Companies Act 2006.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Jonathan Russell (Senior Statutory Auditor) for and on behalf of KPMG LLP, Statutory Auditor Chartered Accountants

15 Canada Square London E14 5GL 29 March 2017



Consolidated Profit and Loss Account and Other Comprehensive Income for the year ended 31 January 2017

2017 2016 Note £'000 £'000 1,2 118,886 133,967 Fixed assets Turnover (18,884) Cost of sales (19,524) Intangible asset Tangible assets Gross profit 99,362 115,083 (137,166) **(114,186**) Administrative expenses **Current assets** Group operating (loss)/profit 3 (37,804) 897 Stocks Debtors including £6,105,000 676 475 Other interest receivable and similar income 6 (2016:£10,883,000) due after more tha Interest payable and similar expenses 7 (187) -Investments Cash at bank and in hand (Loss)/profit before taxation (37,315) 1,372 (2) (141) Creditors: amounts falling due within one Tax on (loss)/profit 8 (Loss)/profit after tax (37,317) 1,231 Net current assets Total assets less current liabilities Other comprehensive income Remeasurement of the net defined benefit surplus not recognised 1,836 Creditors: amounts falling due after more (42) Income tax on other comprehensive income Pension obligation -Other comprehensive income for the year net of income tax 1,836 (42) _____ Total comprehensive (loss)/income for the year Net assets (37,359) 3,067 Reserves

The notes on pages 20 to 37 form an integral part of the financial statements.

C J Graves I N Lovett Director Director

Profit and loss account

Members' funds

Company registered number: 3251364 The notes on pages 20 to 37 form an integral part of the financial statements.

Consolidated Balance Sheet

at 31 January 2017

	Note	£'000	2017 £'000	£′000	2016 £′000
	9 10		1,538 304		2,793 106
			1,842		2,899
	12	33		65	
an one year	13 14	23,957 43,751 28,114		25,757 62,296 14,965	
ne year	15	95,855 (61,602)		103,083 (32,125)	
			34,253	-	70,958
re than one year	16 17	(348) -		(751) -	
			(348)		(751)
			35,747	-	73,106
			35,747		73,106
			35,747	-	73,106

These financial statements were approved by the board of directors on 28 March 2017 and were signed on its behalf by:

Company Balance Sheet at 31 January 2017

Consolidated Statement of Changes in Equity

	Note	£'000	2017 £'000	£'000	2016 £'000		Profit and loss account £000	Total reserves £000
Fixed assets								
Intangible assets	9		1,538		2,793			
Tangible assets	10		304		106	Balance at 1 February 2015	70,039	70,039
Investments	11		-		-			
						Total comprehensive income for the period	1,231	1,231
			1,842		2,899	Profit	1,836	1,836
Current assets						Other comprehensive income		
Stocks	12	33		65		Total comprehensive income for the period	3,067	3,067
Debtors including £4,126,000								
(<i>2016:£9,050,000</i>) due after more than one year	13	20,071		23,277		Balance at 31 January 2016	73,106	73,106
Investments	14	5,028		15,028				
Cash at bank and in hand		27,012		13,887				
			-					
		52,144		52,257			Profit	Total
Creditors: amounts falling due within one year	15	(60,539)		(31,495)			and loss	reserves
							account	
Net current assets			(8,395)		20,762		£000	£000
Total assets less current liabilities			(6,553)		23,661	Balance at 1 February 2016	73,106	73,106
Creditors: amounts falling due after more than one year	16	(348)		(751)				
Pension obligation	17	-		-		Total comprehensive income for the period		
			-			Loss	(37,317)	
			(348)	(751)		Other comprehensive income	(42)	(42)
						Total comprehensive loss for the period	(37,359)	(37,359)
Net (liabilities)/assets			(6,901)		22,910	Balance at 31 January 2017	35,747	35,747
Reserves								
Profit and loss account			(6,901)		22,910			
			(0,301)		22,310			
Members' funds			(6,901)		22,910			
				:				

These financial statements were approved by the board of directors on 28 March 2017 and were signed on its behalf by:

C J Graves I N Lovett Director Director

Company registered number: 3251364 The notes on pages 20 to 37 form an integral part of the financial statements.

The notes on pages 20 to 37 form an integral part of the financial statements.

Company Statement of Changes in Equity

	Profit and loss account £000	Total reserves £000
Balance at 1 February 2015	15,015	15,015
Total comprehensive income for the period Profit	6,059 1,836	6,059 1,836
Other comprehensive income Total comprehensive income for the period	7,895	7,895
Balance at 31 January 2016	22,910	22,910

	Profit and loss account £000	Total reserves £000
Balance at 1 February 2016	22,910	22,910
Total comprehensive income for the period		
Loss	(29,769)	(29,769)
Other comprehensive income	(42)	(42)
Total comprehensive loss for the period	(29,811)	(29,811)
Balance at 31 January 2017	(6,901)	(6,901)

Consolidated Cash Flow Statement for year ended 31 January 2017

	Note	2017 £'000	2016 £′000
Cash flows from operating activities			
(Loss)/profit for the year		(37,317)	1,231
Adjustments for:		. , .	
Depreciation, amortisation and impairment		2,025	1,979
Foreign exchange (loss)/gains		(225)	182
Interest receivable and similar income	6	(676)	(664)
Interest payable and similar charges	7	187	189
Pension scheme charges	17	133	168
Pension contributions paid	17	(175)	(155)
(Loss)/profit on disposal of fixed assets		-	(13)
Taxation	8	2	141
(Increase)/decrease in trade and other debtors	13	1,800	1,106
(Increase)/decrease in stocks	12	32	(3)
Increase/(decrease) in trade and other creditors	12	29,074	6,112
Interest paid	7	(187)	(189)
Tax paid	8	(2)	(141)
Net cash from operating activities		(5,329)	9,943
Cash flows from investing activities			
Proceeds from sale of intangible fixed assets		-	82
Interest received		901	537
Acquisition of tangible fixed assets	10	(222)	(106)
Acquisition of other intangible assets	9	(746)	(70)
Net cash from investing activities		(67)	443
Net cash from financing activities		-	-
Net (decrease)/increase in cash and cash equivalents		(5,396)	10,386
Cash and cash equivalents at 1 February		77,261	66,875
Cash and cash equivalents at 31 January		71,865	77,261

The notes on pages 20 to 37 form an integral part of the financial statements.

Notes (forming part of the financial statements)

Accounting policies 1

England and Wales Cricket Board Limited (the "Company") is a company limited by guarantee and incorporated and domiciled in the UK.

These Group and parent company financial statements were prepared in accordance with Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland ("FRS 102") as issued in August 2014. The amendments to FRS 102 issued in July 2015 and effective immediately have been applied. The presentation currency of these financial statements is sterling. All amounts in the financial statements have been rounded to the nearest £1,000.

The parent company is included in the consolidated financial statements, and is considered to be a gualifying entity under FRS 102 paragraphs 1.8 to 1.12. The following exemptions available under FRS 102 in respect of certain disclosures for the parent company financial statements have been applied:

No separate parent company Cash Flow Statement with related notes is included.

The Company proposes to continue to adopt the reduced disclosure framework of FRS 102 in its next financial statements.

Per FRS 102, a public benefit entity (PBE) is an entity whose primary purpose is for public and social benefit and not to provide a financial return to its members. The directors have assessed that the Group and Company meet this definition, thus have accounted for any interest free loans as concessionary loans under section PBE34 of FRS 102 for the purposes of these financial statements.

The accounting policies set out below have, unless otherwise stated, been applied consistently to all periods presented in these financial statements.

1.1 Measurement convention

The financial statements are prepared on the historical cost basis.

1.2 Going concern

At the balance sheet date the Group had net current assets of £34.3 million, including deferred income balances of £35.0 million, and was holding combined cash and investments (including accrued interest) of £71.9 million. The Group continues to have strong visibility of its broadcasting and sponsorship income for the period 2017-2018.

In consideration of the above, and having made appropriate enquiries, the directors have a reasonable expectation that the Company and the Group have adequate resources to continue in existence for the foreseeable future. For this reason, the directors continue to adopt the going concern basis in preparing the accounts.

1.3 Basis of consolidation

The consolidated financial statements include the financial statements of the Company and its subsidiary undertakings, made up to 31 January 2017.

Notes (continued)

Accounting policies (continued)

1.4 Foreign currency

1

1.6

Transactions in foreign currencies are translated to the Group companies' functional currency at the foreign exchange rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are retranslated to the functional currency at the foreign exchange rate ruling at that date. Non-monetary assets and liabilities that are measured in terms of historical cost in a foreign currency are translated using the exchange rate at the date of the transaction. Non-monetary assets and liabilities denominated in foreign currencies that are stated at fair value are retranslated to the functional currency at foreign exchange rates ruling at the dates the fair value was determined. Foreign exchange differences arising on translation are recognised in the profit and loss account.

1.5 Basic financial instruments

Trade and other debtors / creditors

Trade and other debtors are recognised initially at transaction price less attributable transaction costs. Trade and other creditors are recognised initially at transaction price plus attributable transaction costs. Subsequent to initial recognition they are measured at amortised cost using the effective interest method, less any impairment losses in the case of trade debtors. If the arrangement constitutes a financing transaction, for example if payment is deferred beyond normal business terms, then it is measured at the present value of future payments discounted at a market rate of instrument for a similar debt instrument.

Cash and cash equivalents

Cash and cash equivalents comprise cash balances and call deposits. Bank overdrafts that are repayable on demand and form an integral part of the Company's cash management are included as a component of cash and cash equivalents for the purpose only of the cash flow statement.

Investments

Fixed asset investments are shown at cost less provision for impairment.

Cash deposits are stated at cost.

Tangible fixed assets

Fixed assets are stated at cost less accumulated depreciation and any recognised impairment loss. Assets under construction are not depreciated until they are brought into use, at which point they are transferred into the relevant category.

Depreciation is provided on all tangible fixed assets at rates calculated to write each asset down to its estimated residual value over its useful economic life on the straight-line method. The estimated useful lives are as follows:

- Leasehold improvements
- Fixtures, fittings and office equipment

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Notes (continued)

1	Accounting policies (continued)		1	Accounting policies (contin
1.7	Intangible fixed assets			Changes in the net defined ben liability, and the cost of plan inti
		urchase of perimeter advertising rights from certain First Class Counties covering the period from 20 ost. At the time of purchase, cost was split by year and amortisation is charged based on this split, nt loss is recognised.	011	Remeasurement of the net defir
	Other intangible assets that are acquir impairment losses.	ed by the Company are stated at cost less accumulated amortisation and less accumulated	1.11	Turnover
	÷ .	or loss on a straight-line basis over the estimated useful lives of intangible assets. Intangible assets available for use. The estimated useful lives are as follows:		The group's turnover is derived after deduction of value added
	– Website	5 years		Broadcasting revenue - turnove the value of the rights provided
		n period and method when events and circumstances indicate that the useful life may have changed e assets are tested for impairment in accordance with Section 27 Impairment of assets when there angible asset may be impaired.		Sponsorship revenue - turnover the value of the rights provided
				Match returns – turnover from s contractual terms.
1.8	0	n accruals and deferred income in the balance sheet and credited to the profit and loss account ssets to which they relate or in periods in which the related costs are incurred.		Value in kind - turnover is recog sponsorship benefits, based on to reflect the value of such good
1.9	Stocks		1.12	Expenses
	Stocks are stated at the lower of cost a	and net realisable value.		Operating leases

1.10 **Employee Benefits**

The Group operates both a defined contribution pension scheme and a defined benefit pension scheme.

Defined contribution plan

A defined contribution plan is a post-employment benefit plan under which the company pays fixed contributions into a separate entity and will have no legal or constructive obligation to pay further amounts. Obligations for contributions to defined contribution pension plans are recognised as an expense in the profit and loss account in the periods during which services are rendered by employees.

Defined benefit plan

A defined benefit plan is a post-employment benefit plan other than a defined contribution plan. The entity's net obligation in respect of defined benefit plans is calculated by estimating the amount of future benefit that employees have earned in return for their service in the current and prior periods; that benefit is discounted to determine its present value. The fair value of any plan assets is deducted. The entity determines the net interest expense (income) on the net defined benefit asset for the period by applying the discount rate as determined at the beginning of the annual period to the net defined benefit asset taking account of changes arising as a result of contributions and benefit payments.

The discount rate is the yield at the balance sheet date on AA credit rated bonds denominated in the currency of Pound Sterling, and having maturity dates approximating to the terms of the entity's obligations. A valuation is performed triennially by a qualified actuary using the projected unit credit method, and updated at the balance sheet date. The entity recognises net defined benefit plan assets to the extent that it is able to recover the surplus either through reduced contributions in the future or through refunds from the plan.

Payments (excluding costs for services and insurance) made under operating leases are recognised in the profit and loss account on a straight-line basis over the term of the lease unless the payments to the lessor are structured to increase in line with expected general inflation; in which case the payments related to the structured increases are recognised as incurred. Lease incentives received are recognised in profit and loss over the term of the lease as an integral part of the total lease expense.

First Class County costs

Amounts paid to First Class Counties in respect of fees for the provision of ground facilities and cricketers for matches under the control of ECB, amounts payable under the terms of memorandums of understanding, licence fees and other commercial agreements are recognised as administration expenses in the year in which they are incurred.

1.13 Taxation

Current tax, including UK corporation tax and foreign tax, is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax is provided in full on timing differences that result in an obligation at the balance sheet date to pay more tax, or a right to pay less tax, at a future date, at rates expected to apply when they crystallise based on current tax rates and law. Timing differences arise from the inclusion of items of income and expenditure in taxation computations in periods different from those in which they are included in the financial statements.

Deferred tax assets are recognised to the extent that it is regarded as more likely than not that they will be recovered.

Deferred tax assets and liabilities are not discounted.

ntinued)

enefit liability arising from employee service rendered during the period, net interest on net defined benefit introductions, benefit changes, curtailments and settlements during the period are recognised in profit or loss.

efined benefit liability/asset is recognised in other comprehensive income in the period in which it occurs.

ed primarily from cricket related activities carried out in the UK and in respect of England cricket team tours, ed tax. Revenue recognition policies for specific revenue streams are as follows:

over from broadcasting contracts is recognised in line with the contractual terms and period, which reflect led in any given year to the broadcaster. Royalties are recognised in the period in which they are earned.

ver from sponsorship agreements is recognised in line with the contractual terms and period, which reflect led.

n staging agreements with grounds is recognised once matches have taken place, and in line with

cognised on a gross basis in respect of significant goods or services received from sponsors in return for on the fair value of the goods and services received by the ECB. The related costs are also shown gross oods and services.

Notes	s (continued)		Notes	Notes (continued)		
2	Turnover		3	Expenses and auditor's remuneration (continued)		
		2017 2016 £000 £000		Auditor's remuneration:	2017 £000	2016 £000
	Rendering of services	118,886 133,967		Audit of these financial statements Disclosures below based on amounts receivable in respect of other	59	59
	Total turnover	118,886 133,967		services to the company and its subsidiaries		
				Amounts receivable by the company's auditor and its associates in respect of: Audit of financial statements of subsidiaries of the company Taxation compliance services	4 14	4
		2017 2016 £000 £000		Tax advisory services Other assurance services	56 5	19
	By geographical market:					
	UK	113,982 122,512	4	Staff numbers and costs		
	Overseas	4,904 11,455		The average number of persons employed by the Group (including directors) during the year, analysed by category, was as follows:		
		118,886 133,967			Number of e	employees 2016

In accordance with the Companies Act 2006, Section 68, the directors consider that the disclosure of turnover by activity would be seriously prejudicial to the interests of the company, and as such, has not been disclosed.

Expenses and auditor's remuneration

Included in operating (loss)/profit are the following:

	2017	2016
	£000	£000
(Loss)/profit on foreign currency exchange	(225)	420
Operating lease rentals:		
Land & Buildings	320	293
Other Equipment	615	610
Depreciation of tangible fixed assets (note 10)	24	18
Amortisation of intangible fixed assets (note 9)	2,001	1,919
Impairment of intangible fixed assets (note 9)	-	42

	Number of e	employees
	2017	2016
Cricketers	42	37
Umpires	28	28
Development Staff	59	45
Coaching Staff	66	62
Business Administration	28	24
Commercial, Communications & Events	38	36
Game Support	25	29
Global Event Management	1	2
	287	263

Wages and salaries Social security costs Other pension costs

3

The aggregate payroll costs of these persons were as follows:

2017	2016
£000	£000
22,882	20,657
2,783	2,722
2,156	2,497
27,821	25,876

Notes (continued)

5	Directors' remuneration			8 Taxation	
		2017	2016	Total tax expense recognised in the profit and loss account, other comprehensive income and equity	
		£000	£000		2016 £000
	Directors' remuneration	607	543	Current tax	
	Company contributions to money purchase pension plans	53	190	Current tax on income for the period (2)	(141)
	Compensation for loss of office	-	133	Total current tax (2)	(141)
	The aggregate of remuneration of the highest paid director was £607,002 (2016:£341,537),			Total tax (2)	(141)
	and company pension contributions of £52,790 (<i>2016:£108,441</i>) were made to a money purchase scheme on his behalf.				
	No director is a member of the defined benefit pension scheme described in note 17.			Analysis of current tax recognised in profit and loss 2017 2	001/
					2016 £000
6	Other interest receivable and similar income			- UK corporation tax	-
		2017	2016		(141)
		£000	£000	Total current tax recognised in profit and loss (2)	(141)
	Investment income	676	530		
	Net interest cost of pension scheme		(55)	A deferred tax asset has not been recognised in respect of tax losses carried forward as in the opinion of the directors, it is not possible to conclude that it is more likely than not that any deferred tax asset would be reco	
	Total interest receivable and similar income	676	475	Reconciliation of effective tax rate	
	=				2016
7	Interest payable and similar expenses			£000 £	£000
		2017	2016		1,231
		£000	£000	Total tax expense 2	141
	The second second state of the second state of	107		Profit excluding taxation (37,315)	1,372
	Total interest payable and similar expenses =	187	-	Tax using the UK corporation tax rate of 20% (2016: 20.17%) 7,463	(276)
				Non-deductible expenses (35)	(67)
					1,164
					(821)
				Foreign tax (2)	(141)
				Gain realised on dissolution of investment (4,993)	-
				Total tax expense included in profit or loss (2)	(141)

A reduction in the UK corporation tax rate from 21% to 20% (effective from 1 April 2015) was substantively enacted on 2 July 2013. Further reductions to 19% (effective from 1 April 2017) and to 18% (effective 1 April 2020) were substantively enacted on 26 October 2015, and an additional reduction to 17% (effective 1 April 2020) was substantively enacted on 6 September 2016. This will reduce the company's future current tax charge accordingly.

9 Intangible fixed assets

Group and company

10 Tangible fixed assets

Group and Company

	Software	Perimeter Advertising	Total		Assets under	Leasehold	Fixtures, fittings &	
	£000	€000	€000		construction £000	improvements £000	equipment £000	Total £000
Cost								
Balance at 1 February 2016	-	9,724	9,724	Cost				
Additions	585	161	746	Balance at 1 February 2016	-	112	357	469
Disposals	-	(6,436)	(6,436)	Additions	222	-	-	222
Balance at 31 January 2017	585	3,449	4,034	Balance at 31 January 2017		112	357	691
Amortisation and impairment				Depreciation				
Balance at 1 February 2016	-	6,931	6,931	Balance at 1 February 2016	-	63	300	363
Amortisation for the year	39	1,962	2,001	Depreciation charge for the year	-	5	19	24
Impairment charge	-	-	-					
Disposals	-	(6,436)	(6,436)	Balance at 31 January 2017	-	68	319	387
Balance at 31 January 2017	39	2,457	2,496	Net book value				
				At 31 January 2017	222	44	38	304
Net book value								
At 31 January 2017	546	992	1,538	At 31 January 2016	-	49	57	106
At 31 January 2016	<u> </u>	2,793	2,793					

Amortisation and impairment charge

The amortisation and impairment charges are recognised in the following line item in the profit and loss account:

	2017 £000	2016 £000
Cost of sales	2,001	1,961

Notes (continued)



During 2009, the ECB incorporated a branch in Dubai which, from that point, became a wholly owned subsidiary - Cricket Management & Promotions FZ-LLC ("CMP"). Prior to incorporation on 31 May 2009, the branch was party to a long-term contract with the International Cricket Council. On incorporation, the ECB contributed this contract to the subsidiary, CMP, in exchange for shares issued. Following expiry of the ICC contract in 2015, the ECB took steps to dissolve CMP. On 9 January 2017, CMP closed its final bank account and distributed its final cash balance totalling £20,800 to the ECB before being dissolved.

During 2005 the ECB became a £1 guarantor of the England and Wales Cricket Trust Limited, a company limited by guarantee and a registered charity, which was incorporated on 17 June 2005. The investment is held at cost in the company balance sheet and is treated as a wholly owned subsidiary for the purpose of the group accounts. The England and Wales Cricket Trust Limited is incorporated in England and Wales and its principal activity is to promote community participation in healthy recreation by providing facilities for playing cricket through charitable donations and interest free loans to amateur cricket clubs.

The undertakings in which the Group's and Company's interest at the year-end is more than 20% are as follows.

	Country of incorporation	Registered number	Principal activity	Class and percentage of shares held
England & Wales Cricket Trust Limited	United Kingdom	1112540	Charity	£1 guarantor 100% held

Trade debtors Other debtors Prepayments and accrued ir

Due within one year Due after more than one yea

2017 £000	
33	65

	Group	C	Company	
	2017	2016	2017	2016
	£000	£000	£000	£000
	1,781	494	1,781	494
	16,992	21,826	13,106	19,346
income	5,184	3,437	5,184	3,437
	23,957	25,757	20,071	23,277
	17,852	4,874	15,945	14,227
ear	6,105	10,883	4,126	9,050
	23,957	25,757	20,071	23,277

Notes (continued)

Notes (continued)

14 Investments Group Company 2017 2016 2017 2016 £000 £000 £000 £000 Cash deposits with terms less than one year 43,751 62,296 5,028 15,028 15 Creditors: amounts falling due within one year Group Company 2017 2016 2017 2016

	£000	£000	£000	£000
Trade creditors	5,252	1,230	5,252	1,230
Taxation and social security	914	2,746	914	2,746
Other creditors	16,792	581	16,792	581
Accruals and deferred income	38,644	27,568	37,581	26,938
	61,602	32,125	60,539	31,495

Creditors: amounts falling due after one year 16

	Group	С	ompany		
	2017	2016	2017	2016	
	£000	£000	£000	£000	
Other creditors	<u>.</u>	-	-	-	
Accruals and deferred income	348	751	348	751	
	348	751	348	751	

17 **Employee benefits**

Defined benefit plans

Group and Company
The group operates a defir
in independent trustee adr
using the attained age met
below has been updated to

The standard monthly contributions made to the Scheme by the group were 27.5% of pensionable earnings, as per a contribution statement that came into force at the end of 2011. In total, contributions paid to the Scheme were £178,000 (2016: £155,000).

The surplus has been treated as irrecoverable for the purposes of the financial statements. FRS102 is not prescriptive in this area, as such the directors have reverted to the principles as set out in IFRIC14. Per the Scheme rules, there is a unilateral power for the Trustees to wind up the Scheme, which prevents recognition of the surplus on the grounds of a future refund. Furthermore, the value of the contributions due under the current funding agreement towards the accrual of benefits for active members exceeds the corresponding value of those benefits on the FRS102 basis (i.e. the service cost). Under IFRIC14, we consider it suitable to assume the current rate of contributions persists beyond the end of the period covered by the Schedule of Contributions. As such, this prevents the recognition of the surplus on the grounds of future contribution reductions.

Net pension asset

Defined benefit obligation Plan assets

Pension surplus Related deferred tax asset Irrecoverable surplus

Net pension asset

Movements in present value

At 1 February 2016 Current service cost Interest expense Remeasurement actuarial l Benefits paid

At 31 January 2017

ned benefit pension scheme, the ECB Retirement and Death Benefits Scheme ("the Scheme"). Assets are held Iministered funds. Standard contributions are determined by a qualified actuary on the basis of triennial valuations ethod. The most recent full valuation of the Scheme was carried out as at 30 September 2016. The information to 31 January 2017 by an independent professional actuary.

The information disclosed below is in respect of the whole of the plans of the Group, for which the parent Company is legally responsible.

	2017 £000
	(20,137)
	21,491
	1,354
	- (1,354)
e of defined benefit obligation	
	2017
	£000
	18,318
	133
	705
losses	1,574
	(593)
	20,137

Notes (continued)

Employee benefits (continued)			17	Employee benefits (continued)		
Movements in fair value of plan assets				The fair value of the plan assets and the return on those asse	ets were as follows:	
		2017			2017	2016
		£000			Fair value Fo	air value
					£000	£000
At 1 February 2016		18,900				
Interest income		705		Asset class		
Remeasurement: return on plan assets less interest income		2,304		Equities	8,354	8,992
Contributions by employer		175		Government debt	1,782	1,036
Benefits paid		(593)		Corporate bonds	9,020	6,121
				Property	2,244	2,653
At 31 January 2017		21,491		Cash and Deposits	91	98
Expense recognised in the profit and loss account					21,491	18,900
	2017	2016				
	£000	£000				
				Actual return on plan assets	2,401	(589)
Current service cost	133	168				
Net interest on net defined benefit asset not recognised	-	55				
				Principal actuarial assumptions (expressed as weighted aver	rages) at the year-end were as follows:	
Total expense recognised in profit	133	223				
					0017	0014

Discount rate Future pensionable salary i Inflation assumption (RPI)

In valuing the liabilities of the pension fund at 31 January 2017, mortality assumptions relating to longevity underlying the pension liabilities at the balance sheet date are based on standard actuarial mortality tables and include an allowance for future improvements in longevity. The assumptions are equivalent to expecting a 65-year old to live for a number of years as follows:

Defined contribution plans

Group and Company The group has made contributions to the ECB Group Pension Plan and the ECB Group Pension Plan for Professional Cricketers, both defined contributions schemes, amounting to £2,006,000 (2016:£2,070,000) and £150,000 (2016:£427,000) respectively.

	2017 %	2016 %
	3.10	3.90
increases	3.70	3.20
	3.70	3.20

- Current pensioner aged 65: 24.1 years (male), 26.3 years (female).

- Future retire upon reaching 65: 25.6 years (male), 27.9 years (female).

18 **Operating leases**

Group and Company

Non-cancellable operating lease rentals are payable as follows:

	Land and buildings £000	Other £000	2017 Total £000	Land and buildings £000	Other £000	2016 Total £000
Less than one year	332	532	864	280	567	847
Between one and five years	1,163	619	1,782	1,118	577	1,695
More than five years	62	-	62	190	-	190
	1,557	1,151	2,708	1,588	1,144	2,732

During the year £935,000 was recognised as an expense in the profit and loss account in respect of operating leases (2016: £903,000).

19 **Related** parties

Group and Company

Identity of related parties with which the Group has transacted

The directors have identified a number of cricketing organisations for which payments and receipts by the group represent a significant transaction.

- 1. The eighteen First Class Counties, the Marylebone Cricket Club ("MCC"), the Minor Counties Cricket Association ("MCCA"), the Minor County Clubs and the County Cricket Boards have charged the ECB amounts totalling £66,567,000 (2016: w £32,267,000) in respect of fees for the provision of ground facilities and cricketers for matches under the control of ECB, amounts payable under the terms of memorandums of understanding, licence fees and other commercial agreements. As at 31 January 2017 the ECB owed these parties £nil (2016: £nil) of unpaid fees. Such charges and fees include amounts in relation to the staging of international and domestic matches. The ECB has received income in relation to these matches of £7,956,000 (2016: £13,132,000). In addition, the EWCT paid grants totalling £6,763,000 (2016: £7,566,000) to the County Cricket Boards.
- 2. ECB has loans of £7,639,000 (2016: £15,247,000) in aggregate due from the eighteen First Class Counties and the Professional Cricketers' Association. Interest is charged on the loans at varying rates ranging from zero for short-term loan to base rate plus 2%.
- 3. The directors have identified the Irish Cricket Union, Cricket Scotland and the Professional Cricketers' Association as also being related and to which ECB has made payments. During the period, amounts totalling £1,640,000 (2016: £1,637,000) were paid to these organisations.
- 4. Premiums payable by ECB to Reigndei Limited, an insurance company beneficially owned by the eighteen first class counties, MCC and the MCCA, were £2,053,125 (2016: £1,987,500). Claims receivable during the year from Reigndei Limited amounted to £3,767,992 (2016: £950,000). As at 31 January 2017 the ECB was owed £nil from Reigndei Limited (2016: £3,702,656).
- 5. The group made donations amounting to £nil (2016: £nil) to the Cricket Foundation during the year.
- 6. Colin Graves, the Chairman of the ECB Board, is the former Chairman of Yorkshire CCC. He has personally given a guarantee in favour of ECB of £1,800,000 under the 2011 to 2019 perimeter advertising agreement between the ECB and Yorkshire CCC. This was signed on 22 October 2010.

Transactions with key management personnel

Total compensation of key management personnel (including the directors) in the year amounted to £2,555,380 (2016: £2,615,000).

Notes (continued)

20 Liability of members

England and Wales Cricket Board Limited is a company limited by guarantee and has no share capital. Each member has guaranteed to contribute a sum not exceeding £10 for payment of the company's debts and liabilities should the company be wound up. There were 41 members as at 31 January 2016 and 31 January 2017.

ECB Commercial Partners and Partner Organisations





England and Wales Cricket Board

Lord's Cricket Ground London NW8 8QZ

T / 020 7432 1200 F / 020 7289 5619 **ecb.co.uk**

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