TENNIS SIMULATOR

PLACING SPORTS FANS IN THE SHOES OF THE WORLD’S TOP TENNIS PLAYERS ON THE TOUR’S MOST ICONIC COURTS

USING HAWK-EYE’S TRACKING TECHNOLOGY

The Tennis Simulator engages people in a way that has never been experienced before. Participants hit a serve which seamlessly travels into the Hawk-Eye Virtual World. The serve speed and accuracy is then displayed alongside a leader board of fastest serves creating a competitive element to the activity.

CONTACT

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BENEFITS

AUDIENCE

The Tennis Simulator is a great tool for encouraging spectator interaction and can be used at a multitude of venues and occasions. These include; event fans zones, trade shows, marketing activations and recruitment drives, corporate and hospitality events.

INSIGHTFUL DATA

The system is proven to attract a wide demographic of consumers, over 6,000 participants at Roland Garros in 2016, giving an excellent opportunity to gain customer data and connection with potential clients. Hawk-Eye has worked with leading tennis sponsors such as Credit Suisse, Ricoh and Logines to help them engage audiences at their events.

SETTINGS

The simulator appearance and graphics are customisable to any potential sponsor and court. It has the ability to be installed both inside and out.

ENGAGING

This exciting technology not only gives an immersive experience, it also provides a fantastic platform from which sponsors can engage consumers with products and services.